

Message Text

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PAGE 01 ABU DH 01283 011215Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----011220Z 086978 /44

P R 011105Z MAY 77
FM AMEMBASSY ABU DHABI
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 6009

UNCLAS ABU DHABI 1283

CAGNE FOR TENNEY

E.O. 11652: NA
TAGS: BEXP, TC
SUBJ: EMBASSY COMMENTS ON "MARKETING IN UAE"

REF: USDOC 07974

1. IN GENERAL, WE FELT THAT PUBLICATION WILL BE HIGHLY USEFUL
AND DRAFT WAS WELL DON. ANNOTATED COPY POUCHED TO TENNEY/CAGNE.

2. MOST SALIENT POINTS ARE FOLLOWING:

P. 13-FEDERAL GOVERNMENT, AS WELL AS EMIRATES, LOOKING
FOR FIRMS.

P. 14- PENNSYLVANIA NEVER CAME TO UAE.

P. 18- DUBAI RULER HANDLES PROJECTS ONLY IN DUBAI.

P. 20- IN NATURAL RESOURCES SECTION, SUGGESTED RE-
ORGANIZATION INTO EMIRATE HEADINGS FOR CLARITY.

P. 26- SUNNINGDALE HAS BEEN BOUGHT BY KERR-MCKEE, A US
FIRM. DUBAI PRODUCES ABOUT 70 MILLION CUBIC FEET OF GAS
PER DAY - ALL ASSOCIATED.

P. 31- JEBAL ALI IS 21 MILES SOUTH OF DUBAI.

P. 31- DELETE "WILLINGLY" FROM FIRST SENTANCE,
LAST PARAGRAPH.

P. 32- RE FINANCES THE RULER OF DUBAI SIGNED THE
NOTES IN HIS NAME AND THAT OF HIS GOVERNMENT.

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P. 40- PLURAL OF OASIS IS OASES.

P. 43-TRADE CENTER NOW WILL BE 39 STORIES.

P. 47- ALMOST ALL OF UAE DOCTORS ARE EXPATRIATES.

P. 49- DUBAI'S WAITING TIME IS 61 DAYS NOW.

P. 53- WE DO NOT RECALL A GOOD ESTIMATE OF JEBAL
ALI AIRPORT COST.

P. 77- GULF MIRROR IS PUBLISHED IN BAHRAIN.

P. 78- ARABIZATION IS NOW A SIGNIFICANT FACT OF
LIFE IN LOCAL BROADCAST MEDIA. PERCENTAGE OF
WESTERN MATERIALS IS DECLINING CONTINUALLY.

P. 90-ADD LAST SENTENCE "HE HAS APPOINTED DR. BART
PAFF, AN AMERICAN ECONOMIST TO HELP HIM ATTRACT
FOREIGN FIRMS."

P. 92- ONLY RULERS OF ABU DHABI AND DUBAI HAVE VETO
POWER, ALTHOUGH GREAT EFFORT IS EXERTED TO REACH
UNANIMOUS DECISIONS.

P. 98- SUGGEST UNDERLING THIRD SENTENCE. SECOND
SENTENCE IS APPLICABLE IF AND ONLY IF SPONSOR MEETS
AT AIRPORT WITH APPROPRIATE LETTER. THIS IS VERY REPEAT
VERY SERIOUS POINT.

P. 99- ADD LAST SENTENCE FIRST PARAGRAPH:

"WITH MULTIPLE ENTRY PRIVILEGES FOR US CITIZENS".

P. 99- MEDICAL FACILITIES ARE GENERALLY INADEQUATE
FOR OTHER THAN MINOR ILLNESSES. EVACUATION TO
EUROPE IS COMMONPLACE.

P. 99- DELETE ABU DHABI IN LAST SENTENCE. ADD
"GENERALLY, BOTTLED OR BOILED WATER IS DRUNK BY
VISITORS IN ABU DHABI."

P. 102- BOTH EMBASSY AND DUBAI BRANCH OFFICE HOURS
NOW ARE 7:30 TO 3:30 SATURDAY THROUGH WEDNESDAY.

P. 103- DUBAI OFFICE IS UNITED STATES EMBASSY,
DUBAI OFFICE.

P. 104- RASHID'S TITLE IS VICE- PRESIDENT. ASSUME
YOU WILL CHECK CABINET MEMBERSHIP AT LAST POSSIBLE
MOMENT BEFORE YOU PRINT.

DICKMAN

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NNN

Message Attributes

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Subject: EMBASSY COMMENTS ON \"MARKETING IN UAE\"
TAGS: BEXP, TC
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